



Meeting	Business and Housing Policy Committee
Date and Time	Tuesday, 21st September, 2021 at 6.30 pm.
Venue	Walton Suite, Winchester Guildhall

S U P P L E M E N T A R Y A G E N D A

Agenda Item.

9. Local Plan - Verbal Update (Pages 3 - 10)

City Offices
Colebrook Street
Winchester
SO23 9LJ

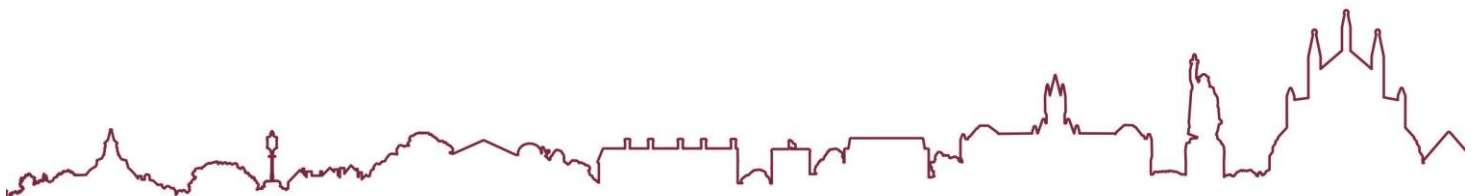
Lisa Kirkman
Strategic Director and Monitoring
Officer

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21 September 2021

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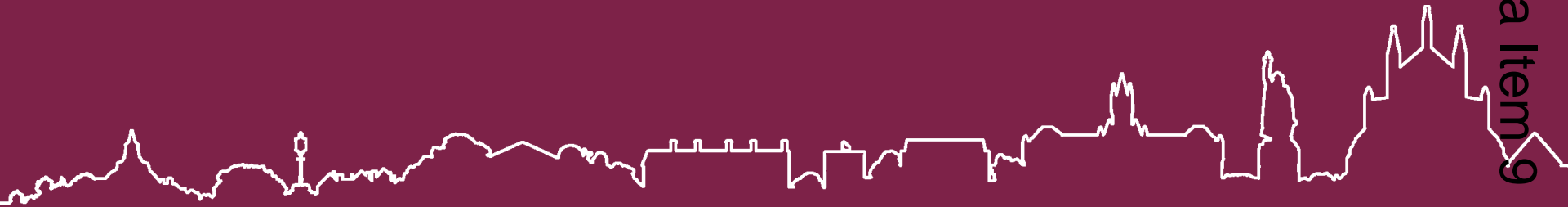
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Local Plan update – Creating a Vibrant Economy

September 2021

Page 3

Agenda Item 9



Where we are with the Local Plan.

Page 4



1 Data collection and research

2 Have your say - Strategic Issues
& Priorities

3 Analysing comments

4 Have your say - Draft Local Plan

5 Have your say - Refined Local Plan

6 Submission

7 Examination

8 Modifications

9 Adoption

10 Monitoring

Initial high level findings from the Strategic Issues & Priorities consultation

- The LP should give support for small start up businesses
- key sectors of the district's economy highlighted were:
 - IT, digital & media
 - Arts & creative industries
 - Hi tech/research & development industries (life sciences & biomedical - build on local university links)

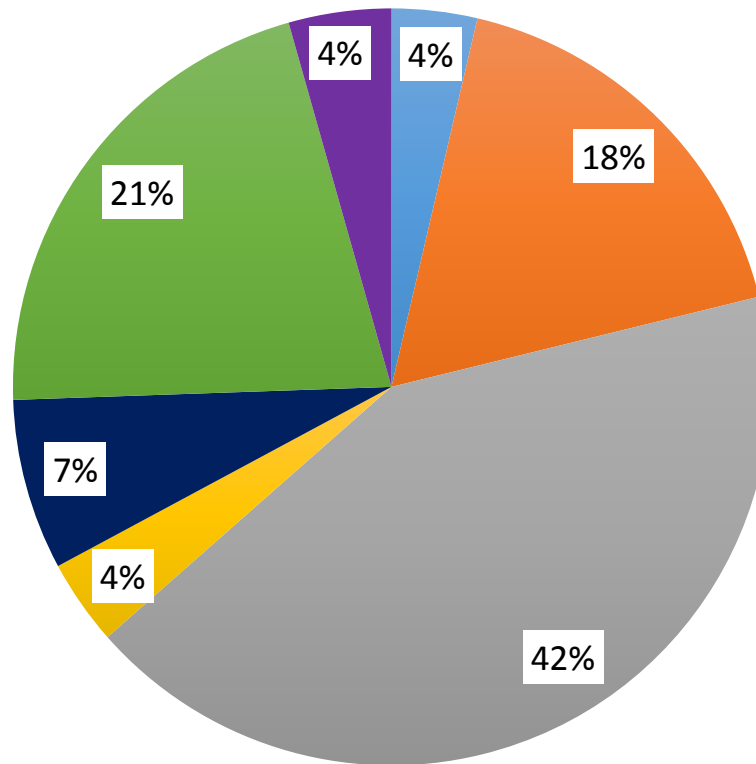
How can the LP support these industries?

- Working locally – the LP should give support to measures that enable local working (good broadband, community hubs with shareable spaces and digital facilities) and supporting services (eg cafes, local shops, post offices meeting places)

High Streets

- High business rates in Winchester
- Support of small/independent businesses/retailer premises
- Greater variety of uses in the town centre e.g. cultural and entertainment facilities Support for arts/museum concept
- Importance of small offices for professional services (finance, legal etc) which is a strength of Winchester
- Variety of opinion on need for large scale/cheaper retailing
- Some concern that there are already too many cafes/places to eat when compared to shops
- Some concern over need for car parking in the city centre to sustain the high street.
- Should be more encouragement of alternative uses for vacant upper floors. Residential most common answer (also offices, medical, arts spaces)

Website poll: Have your say
How would you like town centres to evolve in the future?



- Promoting the nightlife economy
- More affordable accommodation
- More green spaces available
- More restaurants
- Better accessibility for wheelchairs
- Better public transport links
- More shared workspace facilities

Green Economy

- The main barrier in the rural area to the local economy was broadband which needs to be secure and fast alongside a frequent and affordable public transport system
- There should be support in the LP for local hubs / people working locally particularly in the rural area
- New clean green high-tech industries and research should be encouraged – potential to partner with universities in this area
- Important that the LP does not ignore the potential for agriculture/horticultural/locally grown food & food processing industries, which could be seen as a potential growth area for the local economy

- There was a link back to the housing topic in terms of the need more affordable housing for retention of local people working locally

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